



Sponsorship helps keep registration costs low, encourage attendance and increase visibility, while building name recognition for your product or service!

**As a Sponsor paid in full by October 1, 2011, you also receive first choice on premium locations!**

### Sponsorship Opportunities

#### Premier Sponsor

**\$5,000 (single)**

- Exclusive naming rights as the Premier sponsor for REAL AG 2012
- One 10' x 20' or two 10' x 10' booth space (s) and 50 tickets to exhibition
- Large banner displays at TRAC entrance (display provided by sponsor)
- Opportunity for equipment placement at TRAC entrance
- Company name as Premier sponsor in all media advertisements
- Acknowledgement over PA system during event
- Logo recognition on printed collateral, advertising, signage, and promotional materials
- Company name displayed on TRAC freeway signs
- Company logo/business info with website link in the Pasco Chamber weekly e-newsletter (1 Year: OCT 2010 – SEPT 2011)
- Company logo and business info in Pasco Chamber annual publication
- One featured article on the Pasco Chamber website
- Company logo and link on REAL AG website
- One FFA Competition Scholarship to be awarded in company name
- Thank you and business info in Pasco Chamber publication

#### FFA Competition Sponsor

**\$3,500 (multiple)**

- One 10' x 10' booth space and 25 tickets to the exhibition
- Large banner displays at TRAC entrance (display provided by sponsor)
- Opportunity for Equipment placement at entrance of TRAC
- Logo recognition on printed collateral, advertising, signage, and promotional materials
- Company logo/business info with website link in the Pasco Chamber weekly e-newsletter (OCT, NOV, DEC)
- Company logo and business info in Pasco Chamber annual publication
- Company logo and link on REAL AG website
- Thank you and business info in Pasco Chamber publication

#### Ag Awareness Sponsor

**\$2,000 (multiple)**

- One 10' x 10' booth space and 25 tickets to the exhibition
- Large banner displayed at TRAC entrance (banner provided by sponsor)
- Recognition on printed collateral, advertising, signage, and promotional materials
- Company logo/business info with website link in the Pasco Chamber weekly e-newsletter (DEC)
- Company logo and business info in Pasco Chamber annual publication
- Company logo and link on REAL AG website
- Thank you and business info in Pasco Chamber publication

**Other Event Sponsor Opportunities**

**\$1,500 (multiple)**

- One 10' x 10' booth space and 25 tickets to the exhibition
- Large banner displayed at event (banner provided by sponsor)
- Recognition on printed collateral , advertising, signage, and promotional materials
- Company name and link on REAL AG website
- Thank you and business info in Pasco Chamber publication
  - VIP Reception Sponsor**
  - Special Speaker Sponsor**
  - Exhibit Hall Sponsor**
  - Arena Hall Sponsor**
  - Pesticide Credit Program Sponsor**

**Lanyard Sponsor**

**\$1,000 (single)**

- Company name on Exhibitors lanyard
- Recognition on event signage
- Company name and link on REAL AG website
- Thank you and business info in Pasco Chamber publication

**REAL AG 2012 Convention and Trade Show Supporter**

**\$500 (multiple)**

- Recognition on event signage
- Company name and link on REAL AG website
- Thank you and business info in Pasco Chamber publication

**Total Enclosed**

**\$ \_\_\_\_\_**

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Payment Type (Please Check One)     Check     Visa     MasterCard

Account #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature of Card Holder: \_\_\_\_\_ Date: \_\_\_\_\_

Mail payment or fax form to:

**REAL AG 2012 Convention and Trade Show**

Pasco Chamber of Commerce  
1925 N. 20<sup>th</sup>, Pasco, WA 99301  
Phone (509) 547-9755 Fax (509) 547-9756

For questions, call Shane Johnson at (509) 585-5460 or email at [shanej@agmgt.com](mailto:shanej@agmgt.com) or visit the website at [www.pascorealag.com](http://www.pascorealag.com)