



The Pasco Chamber of Commerce and Les Schwab are proud to announce the annual REAL AG 2012 Convention and Trade Show to be held January 3rd and 4th, 2012, at the TRAC Center in Pasco, WA.

Riding on the success of last year's event, we plan once again to provide a highly informative and educational program to run concurrent with our Exhibition and Trade show. We anticipate offering a variety of full-scope Pesticide Recertification Credit Courses, in both English and Spanish, as well as showcasing expert speakers discussing pertinent issues that currently challenge the agricultural industry. We will also be hosting the Second Annual REAL AG Convention and Trade Show **FFA Scholarship Competition**. Last year's competition proudly awarded two \$1,000 scholarships; and we hope to experience an even wider participation from the Mid Columbia Region's high school FFA's as well as increased financial support from the local ag industry to help prepare our youth for this noble career path.


Enclosed, please find information regarding exhibition and sponsorship opportunities for this year's event. As an event sponsor, you can join in our efforts to provide continued support of our youth in agriculture. A portion of each sponsorship package will be allotted towards the FFA Scholarship Competition from which scholarships will be awarded to the winners of the FFA Scholarship Competition mentioned above. Also, all REAL AG sponsors at the \$1,500+ level who are **paid in full by October 1, 2011**, receive first choice on booth location. After that, returning exhibitors have first right of refusal on past booth locations, if full payment is received by October 1, 2011. After October 1st, booth locations will be assigned on a first-come basis. Please refer to the enclosed Exhibitor Form for more details regarding premium booth locations and payment.

Schedule:

Monday, January 2, 2012:	Trade Show Move-In	9:00 am to 5:00 pm
Tuesday, January 3, 2012:	Convention and Trade Show	10:00 am to 5:00 pm
	VIP Social (Exhibitor and Sponsors)	5:00 pm to 7:00 pm
Wednesday, January 4, 2012:	Convention and Trade Show	9:00 am to 4:00 pm
	Convention and Trade Show Adjourns	4:00 pm

We hope you will join us for Year 2012 of Real Ag. If you have any questions, please do not hesitate to contact me at (509) 585-5460 or shanej@agmgt.com.

Sincerely,


Shane Johnson, Event Manager
REAL AG 2012 Convention and Trade Show
Enclosure



REAL AG 2012

CONVENTION & TRADE SHOW | JANUARY 3 & 4, 2012
TRAC CENTER, PASCO, WA

PascoRealAg.com

Contact Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

E-mail: _____

Type of Business : _____

Booth/Floor Space Request (Select one option)

- Option 1:** Reserve same booth location as last year
(To reserve the same booth as last year, payment must be received **by October 1, 2011**)
- Option 2:** I would like to reserve a different space.

Choice 1 _____ Choice 2 _____ Choice 3 _____

EXPO HALL (MAP ATTACEHD)

- TRADE SHOW BOOTH** - **\$400**
10 x 10 Booth includes one table, skirting, 2 chairs and access to electrical
- FLOOR SPACE - \$1.00/sq ft**RESERVE _____ sq. ft.\$ _____

ARENA HALL (MAP ATTACEHD)

- ARENA HALL - \$.80/sq ft**RESERVE _____ sq. ft.\$ _____

SCHOLARSHIP COMPETITION SUPPORTER (SEE ATTACHED LETTER FOR MORE INFORMATION)

- FFA Scholarship Fund - \$50.00** \$ _____

Total: \$ _____

PAYMENT MUST BE RECEIVED TO HOLD YOUR SPACE

Location preference for those vendors who submit registration & FULL payment by October 1, 2011

Pay by Check or Credit Card:

Credit Card Payment: Visa or Master Card (Please Circle One)

Account # _____ Expiration Date _____

Signature _____ Date _____

Mail payment to:

REAL AG 2012 Pasco Chamber of Commerce, 1925 N. 20th, Pasco, WA 99301

Phone (509) 547-9755 Fax (509) 547-9756 For questions, call Shane Johnson at (509) 585-5460

(PLEASE READ AND SIGN THE CONTRACT ON THE REVERSE SIDE)

CONTRACT

- 1. Contract for Space.** By submitting an application for exhibit space, the applicant releases the Pasco Chamber of Commerce (PCC) and its agents from any and all liabilities to applicant, its agents, licensees, or employees that may arise to be asserted as a result of submission of an application or of participation in this exhibit. PCC determines the eligibility of any company or product for exhibit. Acceptance of an application does not imply endorsement by the PCC of the applicant's products or services, nor does rejection imply lack of merit of products or manufacturers. This application for space (when endorsed by the PCC with notice of space assignment) constitutes a Contract for the right to use the space. Full payment of exhibit space must be received by Monday, January 2, 2012. Space will only be assigned after Contract and payment are received. No refund will be made for space that is not used or for space that is unused during part or all of the Exhibition. Should Space remain unoccupied at the opening of the Exhibition, the PCC may rent or use it without obligation or refund. Should it be necessary for the exhibitor to cancel assigned space, a full refund will be made if cancellation notice is received by the PCC before December 1, 2011. No refund will be made for cancellation received after December 1, 2011. PCC reserves the right to limit the amount of exhibit space to any exhibitor.
- 2. Use of Exhibit Space.** No exhibitor may sublet, assign or apportion any part of the space allotted, or represent, advertise or distribute literature for the products or services of any other firm or individual except as approved by the PCC. The purposes of the exhibit are to inform and educate regarding characteristics and uses of the products and services.
- 3. Arrangement of Exhibit.** The space provided will be shown on the floor plan and outside insofar as possible, but the PCC reserves the right to make changes at any time in the location, size, and display limits of any exhibit area if this is in the best overall interest of the Exhibition. Exhibits may not project beyond the space allotted or interfere with traffic to exhibits of others. Aisles and parking areas are under control of the PCC and may not be used for Exhibits.
- 4. Restrictions.** The PCC reserves the right to restrict exhibits which, because of noise, method of operations, or any other reason, become objectionable or otherwise detract from or are out of keeping with the character of the Exhibition as a whole. Any food or beverage must be PRE-APPROVED by PCC and all appropriate health and food permits in hand. Circulars of advertising matter or any type of description are restricted to the exhibitor's display area and the show's information center only. Distribution of souvenirs and samples in a dignified fashion is permitted provided there is no interference with other exhibits.
- 5. Conduct.** Exhibitors operating sound motion picture equipment, loud speakers, or any other noise-creating devices shall do so at a level which will not interfere with other exhibitors or add unduly to general acoustics inconvenience or the PCC may require discontinuance of their use. All demonstrations, interviews, and other exhibit activities must be conducted so as not to infringe on rights of other exhibitors or offend visitors to the Exhibition. No undignified matter of attracting attention will be permitted. The exhibitor agrees not to sponsor group functions, such as tours, film showing, speeches, or other activities during exhibit hours.
- 6. Care of Premises.** No part of an exhibit and no sign or other materials may be posted, nailed, or otherwise affixed to wall, doors, or other surfaces in a way that might mar or deface the exhibit areas of booth equipment and furnishings. Damage from failure to observe this notice is payable to PCC. Any damages to the property of the TRAC that occurs, as a result of the applicant activities will be charged to the applicant. **Replacement costs of carpet tiles located in Exposition Hall or Atrium are \$40 per tile.** Payments for damages to occur within ten (10) working days of the date the damage occurred.
- 7. Exhibitor Services.** Each exhibitor will be contacted with regards to any additional materials required, services, labor, and drayage when space contracts have been approved. Each exhibitor will be contacted by TRAC for such services. TRAC will not accept shipped material before Monday, January 2, 2012.
- 8. Liability and Insurance.** The PCC will take reasonable precautions to safeguard exhibitor's property. TRAC, the City of Pasco, Franklin County, and the PCC expressly deny and reject any and all liability and responsibility for the safety and preservation of the property of the exhibitor, and reject any and all liability and responsibility for said property, or any injury to any official, agent, employee, or representative of the exhibitor, whether caused by theft, damage, by fire, or other elements, accidents, or any and all other causes, and whether or not caused by the alleged negligence or overt act of said TRAC, the PCC, or any representative or employee thereof; the exhibitor, by making application for and accepting exhibit space as defined on the reverse hereof consents to this disclaimer of liability.
- 9. Installation and Removal.** The setting up of inside exhibits may begin at 9 a.m., Monday, January 2, 2012 until 5 p.m. that day. All exhibits and displays must be in place and ready for review by 10 a.m., Tuesday, January 3, 2012 and remain intact until the close of the Exhibit hall at 4 p.m., Wednesday, January 4, 2012, when dismantling and removal may begin. All exhibits must be cleared by 8 p.m., Wednesday, January 4, 2012 unless special arrangements have been made with the TRAC facility.
- 10. Strikes, Fires and Acts of God.** The PCC reserves the right to change the location of the Exhibition in the event of strike, fire, or act of God should render the hall in which the Exhibition has been deemed unusable.
- 11. Interpretation and Enforcement.** These regulations become part of the Contract between the exhibitor and the PCC. PCC has the full power of interpretation and enforcement of these rules. All matters in question not covered by these regulations are subject to the decision of the PCC, and all decisions so made shall be binding upon all parties affected by them as by the original regulations. Exhibitors or their representatives who fail to observe these conditions of Contract, or who, in the opinion of the PCC, conduct themselves unethically, may be dismissed from the Exhibition without refund or other appeal.

We agree to comply with the exhibitor regulations, instructions, and conditions of Contract and we understand that space will NOT be held without payment, that spaces will be assigned randomly and that exhibitors will be assigned to the date contract is received and space is paid for.

Company Name: _____ **Date:** _____

Signature: _____



FFA SCHOLARSHIP COMPETITION SUPPORTER

One of the highlights of last year's REAL AG 2011 Convention and Trade Show was the awarding of two \$1,000 scholarships to the top finalists of the First Annual REAL AG FFA Scholarship Competition. Each student presented for ten minutes to a panel of judges representative of the local agricultural and educational communities. Their well-prepared presentations focused not only on an issue of their choice and passion; but was also considered to be a topic currently challenging the agriculture industry in the Pacific Northwest. In the end, all participants were considered outstanding but the final recipients for the 2011 scholarships were Nicole Aichele from Walla Walla High School and Tanner White from Prosser High School.

Our goal this year is two-fold: to provide additional scholarships as well as increase the FFA member participation in the competition. Your support is critical towards realizing this goal! As an Exhibitor, we invite you to contribute \$50.00 towards the scholarship fund for awarding additional scholarships at the Second Annual REAL AG FFA Scholarship Competition.

As an FFA Scholarship Supporter you will receive the following:

- Your company will be listed as an *FFA Scholarship Supporter* on the website;
- Your company will be listed as an *FFA Scholarship Supporter* on the event signage;
- Your company will be listed on one of the awarded scholarships as an *FFA Scholarship Supporter*.

It is our hope and intent that the more scholarships we award, the more students we can touch and enlighten on the various career opportunities available to them in the honorable field of agriculture.

We appreciate your continued support of the REAL AG Convention and Trade Show and the FFA Scholarship Competition and we hope you will give this opportunity for the Mid Columbia Region's students serious consideration. If you have any questions, please do not hesitate to contact me at (509) 585-5460 or shanej@agmgt.com.

Sincerely,

A handwritten signature in black ink that reads 'Shane Johnson'.

Shane Johnson, Event Manager
REAL AG 2012 Convention and Trade Show
Enclosure

Electrical & Equipment Vendor Order Form



Event Name _____ Event date _____

Exhibitor Name _____ Booth # _____

6600 Burden Blvd.
Pasco, WA 99301

Name _____

(509) 543-2999
Fax (509) 543-2998
Email: events@traconline.com
www.traconline.com

Address _____

City/State/Zip _____

Phone/Fax Number _____

Email: _____ (Required)

DUPLIX ELECTRICAL OUTLET - 110 VOLT		
Quantity	Pre-Paid	Floor Order
500 Watt or 5 amp	\$ 49.00	\$ 69.00
1000 Watt or 10 amp	\$ 60.00	\$ 80.00
1500 Watt or 15 amp	\$ 70.00	\$ 110.00
2000 Watt or 20 amp	\$ 81.00	\$ 131.00
(Tax included in prices)		

Single Electrical Outlets - 208 VOLT / SINGLE PHASE		
	Pre-Paid	Floor Order
10 amps, 1/2 HP or less	\$ 81.00	\$ 121.00
15 amps, 1 HP or less	\$ 92.00	\$ 132.00
20 amps, 1 1/2 HP or less	\$ 103.00	\$ 143.00
30 amps, 2HP or less	\$ 125.00	\$ 175.00
40 amps, 3HP or less	\$ 141.00	\$ 191.00
50 amps, 4HP or less	\$ 157.00	\$ 207.00
60 amps, 5HP or less	\$ 174.00	\$ 224.00
(Tax included in prices)		

Single Electrical Outlets - 208 VOLT / THREE PHASE		
	Pre-Paid	Floor Order
10 amps, 1/2 HP or less	\$ 97.00	\$ 137.00
15 amps, 1 HP or less	\$ 108.00	\$ 148.00
20 amps, 1 1/2 HP or less	\$ 119.00	\$ 159.00
30 amps, 2HP or less	\$ 157.00	\$ 197.00
40 amps, 3HP or less	\$ 168.00	\$ 208.00
50 amps, 4HP or less	\$ 195.00	\$ 235.00
60 amps, 5HP or less	\$ 217.00	\$ 257.00
(Tax included in prices)		

Telephone / Internet Service Order		
	Pre-Paid	Floor Order
Basic Service Line - Dedicated	\$ 92.00	\$ -
ISDN Line (30 days notice needed)	\$ 200.00	N/A
Long Distance .07min+connect	\$ 27.00	N/A
Line Relocation	\$ 27.00	\$ -
BASIC WI-FI FREE	\$ -	\$ -
Bronze DSL 1.5Mbps / 896K	\$ 100.00	N/A
Platinum DSL 5Mbps / 896K	\$ 150.00	N/A
8 Port Hub	\$ 70.00	\$ -
15' Cat 5 Cable	\$ 70.00	\$ -
(Tax included in prices)		

Total Charges \$ _____
(Tax included in prices)

Method of Payment: CASH
(Circle One) Check # _____
VISA
DISCOVER
MASTERCARD
AMEX

Booth Equipment		
Quantity	Pre-Paid	Floor Order
6' Table - Skirted	\$ 22.00	\$ 42.00
6' Table - No Skirt	\$ 14.00	\$ 27.00
Table Skirt w/ clips	\$ 8.00	\$ 15.00
Padded Chair	\$ 3.00	\$ 7.00
Wastebasket	\$ 3.00	\$ 7.00
Carpet 10 x 10 (for Arena ONLY)	\$ 33.00	\$ 53.00
Arm light	\$ 32.00	\$ 52.00
Stool	\$ 11.00	\$ 16.00
Booth Sign	\$ 11.00	N/A
Pipe / Drape (per foot)	\$ 2.00	\$ 4.00
Extension Cord 1 power strip	\$ 10.00	\$ 15.00
(Tax included in prices)		

Event Equipment		
	Pre-Paid	Floor Order
Easel	\$ 15.00	\$ 21.00
TV / VCR	\$ 175.00	\$ 210.00
CD Player	\$ 50.00	\$ 62.00
Lapel Mic	\$ 110.00	\$ 125.00
Wired Mic	\$ 40.00	\$ 75.00
Cordless Mic	\$ 110.00	\$ 150.00
Projection Screen	\$ 85.00	\$ 100.00
A/V Cart	\$ 15.00	\$ 21.00
(Tax included in prices)		

Miscellaneous Event Equipment		
	Pre-Paid	Floor Order
Podium Table Top	\$ 22.00	\$ 32.00
Podium Standing	\$ 27.00	\$ 42.00
Coat Rack	\$ 15.00	\$ 25.00
Dance Floor 30 x 40	\$ 225.00	
Stage 40 x 32	\$ 550.00	
Stage (per section)	\$ 27.00	
Riser 6x8	\$ 27.00	\$ 42.00
*Booth help (unloading) per hr	\$ 25.00	\$ 50.00
*Fork Lift & Operator (per 1/4 hr)	\$ 27.00	\$ 50.00
(Tax included in prices)		

**must be arranged a minimum of 3 business days in advance.

Credit Card Number: _____

Expiration Date: _____

Security Code (3-digit # on back of card): _____

I authorize TRAC Center to debit my credit card for the charges listed above and for any additional charges incurred.

AUTHORIZED SIGNATURE _____

DATE _____